

The Leading Edge

NMPA's Quarterly Digital Print Newsletter

RATE SHEET

ADVERTISING RATES

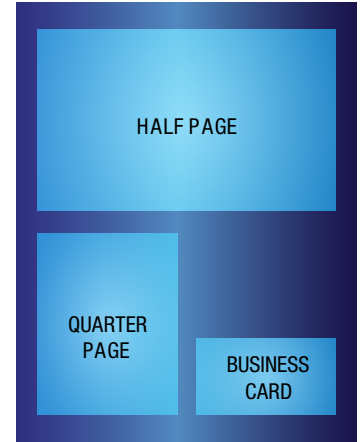
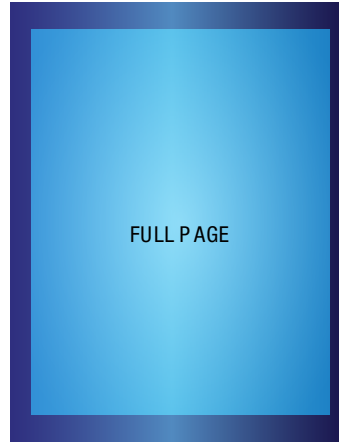
Full Page..... \$350 – Per edition or \$1,200 for all 4 editions
Half Page \$175 – Per edition or \$650 for all 4 editions
Quarter Page \$100 – Per edition or \$350 for all 4 editions
Business Card Ad \$75 – Per edition or \$300 for all 4 editions

ADVERTORIAL RATES

2 Page Spread \$900 per edition
Full Page..... \$500 per edition

WEBSITE ADVERTISING

Home Page Ad (400px x 400px) \$100 per month



AD SIZES

Full Page..... 8" x 10.5"
Half Page 8" x 5.125"
Quarter Page 3.875" x 5.125"
Business Card 3.5" x 2"

AD SPECIFICATIONS

ARTWORK - Preferred file format is PDF. Recommended resolution is 150 dpi.
COLOR - All ads should be supplied in RGB. PMS and spot colors should not be used.
FILE DELIVERY - All ads should be sent to nicole@connellcommunications.com

COMMITMENT FORM

YES! I would like to advertise in *The Leading Edge*: NMPA's Quarterly Digital Print Newsletter.

AD SIZE: (select one) Full page Half Page Quarter Page Business Card

Advertorial - 2 Page Spread Advertorial - Full Page Website Ad

TOTAL: \$

Name Title

Company Address

City State Zip

Telephone Fax Email

Signature Date

QUESTIONS? CONTACT Nicole Hoekstra **PHONE** 954-654-7821 **EMAIL** nicole@connellcommunications.com

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