

# 2017 Annual Convention

Las Vegas, Nevada :: The Orleans Hotel

## Sponsorship & Exhibitor Opportunities



# Celebrating 25 Years!

1992 - 2017

**CONNECT • LEARN • GROW**

## General Information

The National Marine Propeller Association is the only recreational marine trade association dedicated to the advancement of propeller repair businesses and the product and service providers to the propeller repair industry. Its primary focus is to promote professionalism and standards through educational training, certification, business-to-business networking and by fostering a sense of community and camaraderie.

One of the NMPA core activities since its inception in 1992 is the Annual Convention, which is an international event attracting members from across the globe. Scheduled for November 9 – 11, 2017 in Las Vegas, Nevada, this event brings together NMPA members from across the U.S. for two days of fast-paced presentations on new products, new technology, updated technical information on propeller repair methodologies, certification testing, business best management practices, business-to-business networking and some fun.

NMPA also offers certification classes at the Annual Convention attracting both owners and propeller shop employees seeking to enhance their knowledge and build their network. It is a unique event that brings together the propeller industry.

## Gain Exposure Among Convention Attendees & NMPA Members

The Convention offers businesses a prime opportunity to sponsor, advertise, or exhibit its products and services and meet with customers directly in a business friendly environment where manufacturers, product vendors, and propeller repair shops are eager to network and talk shop. You can:

- Reach approximately 100 - 150 attendees who are business owners or company decision makers
- Highlight your products and services to all NMPA members in digital, online and print publications via pre-event promotions and on-site advertising and signage
- Exhibit and interact directly with attendees and take advantage of Opening Session Exhibitor Presentation opportunity

Put your company's name, logo or ad in the hands of every Convention attendee with sponsorship opportunity or a prominent display ad where meeting attendees will be made aware of your product and presence each time they look up information on technical and business sessions, video presentations and special events.

Ad sizes and rates are below.

Contact NMPA office to reserve your ad space today.



Ad Size	Inches (w x h)	Rate
¼ page	3.875 x 5.125	\$150
½ page	8 x 5.125	\$300
Full page	8 x 10.5	\$500



## Annual Convention Hotel Information

The Orleans Hotel & Casino is the official Convention venue and registered attendees receive special accommodation rates. Room rates for November 10 & 11 are \$105/night plus taxes and fees, and \$49/night plus taxes and fees for all other nights. The hotel is located at 4500 West Tropicana Ave. Las Vegas, Nevada 89103. For room reservations visit [www.orleanscasino.com/groups](http://www.orleanscasino.com/groups) or call 1-(800) 675-3267 and use Reservation I.D. A7NMC11.



# Exhibitor & Sponsorship Opportunities

## Presenting Sponsor - \$7,500 (Exclusive)

- Named Annual Convention Presenting Sponsor
- Two Complimentary Attendee Registrations
- One Convention Exhibitor Table Registration
- Full-page 4-color Convention Program Ad (First Choice of BackCover or Inside Front Cover)
- Logo and/or Name recognition in Convention Advertising materials including:
  - Website & Convention Webpage Banner Ads
  - Logo and link on NMPA website - [www.nmpa.net](http://www.nmpa.net)
  - Recognition in all Convention Broadcast Emails to NMPA members & association database
  - Recognition in press releases and any printed Convention advertising
- Named Sponsor of Covention Welcome Party with speaking/presentation opportunity
- Annual Advertising Contract including full-page ad in NMPA's Quarterly Newsletter *The Leading Edge* and Website Homepage Banner Ad

## NMPA Partner Sponsor - \$4,500 (Unlimited)

- Recognition as NMPA/Convention Partner Sponsor
- One Convention Exhibitor Table Registration
- Full-page 4-color Convention Program Ad
- Logo and/or Name recognition in Convention Advertising materials including:
  - Website & Convention Webpage Banner Ads
  - Logo and link on NMPA website - [www.nmpa.net](http://www.nmpa.net)
  - Recognition in all Convention Broadcast Emails to NMPA members & association database
  - Recognition in press releases and any printed Convention advertising
- Annual Advertising Contract including half-page ad in NMPA's Quarterly Newsletter *The Leading Edge* and Website Homepage Banner Ad

## Pre-Convention Workshop Sponsor - \$2,000 (Optional Shared Sponsorship)

- Named Pre-Convention Workshop Sponsor(s)
- One Convention Exhibitor Table Registration
- Half-page 4-color Convention Program Ad
- Logo on Convention Advertising materials including:
  - Convention Website Page at [www.nmpa.net](http://www.nmpa.net)
  - Convention Broadcast Emails to NMPA members
- Logo and link on [www.nmpa.net](http://www.nmpa.net)
- Logo Recognition in NMPA's *The Leading Edge* Newsletter

## Cocktail Hour Sponsor - \$1,750 Exclusive

- Named Sponsor for Friday Night Cocktail Hour
- One Convention Exhibitor Table Registration
- Half-page 4-color Convention Program Ad
- Logo on Convention Advertising materials including:
  - Convention Website Page at [www.nmpa.net](http://www.nmpa.net)
  - Convention Broadcast Emails to NMPA members
- Logo and link on [www.nmpa.net](http://www.nmpa.net)
- Logo Recognition in NMPA's *The Leading Edge* Newsletter

## Name Badge Lanyard Sponsor - \$1,500

- Name and/or Logo on Attendee Name Badge Lanyards
- One Convention Exhibitor Table Registration
- Half-page 4-color Convention Program Ad
- Logo on Convention Advertising materials including:
  - Convention Website Page at [www.nmpa.net](http://www.nmpa.net)
  - Convention Broadcast Emails to NMPA members
- Logo and link on [www.nmpa.net](http://www.nmpa.net)
- Logo Recognition in NMPA's *The Leading Edge* Newsletter

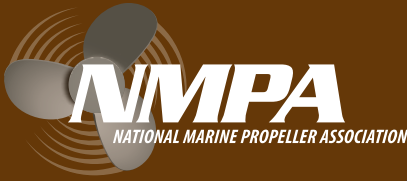
*\*Sponsor must provide 150\* lanyards in addition to sponsorship cost.*

## Convention Exhibitor - \$850

- One Convention Exhibitor Table Registration
- One Complimentary Attendee Registration
- Logo on Convention Advertising materials including:
  - Convention Website Page at [www.nmpa.net](http://www.nmpa.net)
  - Convention Broadcast Emails to NMPA members
- Logo and link on [www.nmpa.net](http://www.nmpa.net)
- Logo Recognition in NMPA's *The Leading Edge* Newsletter

**NOTE:** Exhibitor, sponsorship and advertising opportunities are on a first-come, first-serve basis. Booth confirmations will be issued upon receipt of the Exhibitor Registration Form and full payment. Advertising artwork must meet standards outlined. Graphic Design services are available at a discounted rate for NMPA members.

Attendee Registrations are \$250 per person which entitles them to access the exhibit hall, participate in the educational sessions and attend all official convention networking events. Continental Breakfast and a Buffet Lunch are provided each day. Guest Registrations are \$125.



# 2017 Annual Convention

November 9-11 :: Las Vegas, Nevada :: The Orleans Hotel

## EXHIBITOR & SPONSOR REGISTRATION

### ROOM RATES AT THE ORLEANS HOTEL:

Nov. 10th & 11th: \$105.00/night + taxes & fees  
All other nights: \$49.00/night + taxes & fees  
Call or book online: Use Code A7NMC11  
www.orleanscasino.com/groups  
(800) 675-3267

### RETURN FORM & PAYMENT TO:

NMPA  
c/o Connell Communications  
1043 SE 17th St., Ste. 201  
Ft. Lauderdale, FL 33316

### SPONSORSHIP & EXHIBITOR LEVELS:

- Presenting Sponsor - \$7,500
- Convention Partner Sponsor - \$4,500
- Pre-Convention Workshop Sponsor - \$2000
- Cocktail Hour Sponsor - \$1,750

### ADDITIONAL OPTIONS:

- ~~SOLD~~  Lanyard Sponsor - \$1,500
  - Convention Exhibitor - \$850  
(includes one exhibitor table and one attendee)
- Number of additional attendees \_\_\_\_\_ (at \$250 per person)
- TOTAL DUE: \$**

### REGISTRATION INFORMATION:

*Exhibitor Form & Payment Due By September 30, 2017*

Exhibitor Name	Title	
Company	Address	
City	State	Zip
Telephone	Fax	Email
Signature	Date	
Exhibitor Name #2	Title	Email
Exhibitor Name #3	Title	Email
Exhibitor Name #4	Title	Email

For booth shipping information contact Beth Black at 954-880-3588 or beth@connellcommunications.com.  
No refunds will be made within 30 days of the convention start date.

**QUESTIONS? - CONTACT:** Beth Black    **PHONE:** (954) 880-3588    **EMAIL:** beth@connellcommunications.com

